

CCTU Planning Meeting Minutes

Feb 4, 2023

Highlands Ranch South Ridge Recreation Center (Arapahoe Dry Crafts Room); 4800 McArthur Ranch Rd
Highlands Ranch, CO 8013

Present: Scott Tampa (President), John Egan (Vice President), Meg Renton (Treasurer), Allen Adinoff (Secretary), Barry Wiebe, Harlan Husmann, Ray Nagashima, Cory Neumiller, Mike Myers, Ron Taniwaki

Guest: Mark Davis

The meeting was called to order at 8:45am; a quorum was established.

Scott outlined the primary goals of the meeting:

- Establish a budget for fiscal year 2024
- Work on strategies to better engage the membership

Board of Directors

- Current BOD makeup –
 - 9 Board Members (see above)
 - 7 Emeritus Members: Cam Chandler, Ken James, Jim Klug, Peter King, Sharon Lance, Mike Myers, Jim Rasmussen
- We discussed Additions/Subtractions for 2023 –
 - Introduction of Mark Davis: Mark is an experienced scientist and fundraiser, having worked at the Scientific Renewable Projects Laboratory. Now retired, he would like to join the CCTU Board as Director at Large. After discussion, a unanimous vote of Board approved was endorsed.
 - Mike Myers will move from Emeritus to Active Board status with his primary focus being the Chapter Website
 - • Roles and Responsibilities – Gaps, Changes, Missing
- Succession planning/cross training for key role: all Board members should be actively identifying potential replacements.

Membership

- Current CCTU membership is approximately 1700
- Cherry Creek Anglers transfer: up to 1500 members
 - 283 have showed up as transfers to CCTU
 - We anticipate that the remaining 1218 will also show up in our Chapter listing. Why they have not shown up (like the 283) is an outstanding question.
 - Not sure yet if our current venue will accommodate a large influx of members: will wait and see.

- Cory and Ray will be working on getting those transfers onto our Newsletter mailing list

Monthly Meeting Schedule 2023

- January: Cancelled – weather
- February:
 - B. Mangle/P. Marbaker Gill Trail Restoration
 - Ray Carney Conservation of the year award: Jim Rasmussen
 - Board departure recognition: Brian Young
- March:
 - Election of Officers: Exec Committee, Mike Myers, Mark Davis
 - Lifetime Achievement Award: Richard Pilatzke
 - South Platte River fishing: Pat Dorsey
- April:
 - Nitsa Platis: CSU Student Steve Bailey Scholarship
 - Natalie Flowers: Trout in the Classroom
 - Need photographs and topic titles.
- May: Paul Winkel CPW and his replacement plus Tyler Swar's replacement
- June: open
- July: open
- August: Annual Picnic and Raffle; location TBD, but would like an outdoor venue; possibly Reynolds Landing / Chatfield State Park
- September : open
- October: open
- November: open
- December: Holiday Party

There was further discussion about topics and speakers:

- We need a Director of Speakers
- Destination speakers: lots of enthusiasm
 - John will contact lodge in Ruby Valley, Montana
 - Scott will contact Pat Dorsey about Gunnison area
 - Other areas: Snake River, Middle Fork of the Salmon River, SW Utah, West Yellowstone
- Dave Nickum: State of CTU
- Try to incorporate a conservation speaker with a fishing topic (suggestion my Mark, agreed by others that this could be optimum combination); local TU chapter at that destination could potentially talk on conservation activities
- Climate Change was suggested by Mark as a monthly meeting topic
Fly Tier presentations 6:30 – 7:00. Right now Richard Pilatzke is scheduled for the February meeting. Allen will contact Richard about additional fly tiers. Phil Iwane is in our chapter and would be a good tying demo.

Communications

- Website (Mike Myers)
 - We should have a backup person in training.
 - All board members should review the site and look for out of date content or broken links
 - Make sure “Partners” are up to date
 - Other suggestions:
 - More diverse pictures on the site
 - Maybe partner with women’s fly fishing groups
- Newsletter (Cory)
 - Monthly newsletter and various ad hoc specific event email blasts
 - 2402 contacts (same as last year). Subscription currently allows up to 2500. We have the potential of 1500 CCA members migrating to our Chapter (see Membership). Rather than take the risk of missing an opportunity to reach these new members, the Constant Contact contract (say that three times) has been updated to the next level (up to 5000 emails).
- Facebook (Meg)
 - 934 likes
 - 961 Followers
 - 60 posts in 2022
- YouTube (Barry)
 - Not heavily used beyond Chapter meeting videos: 9 in 2022
 - Chapter meeting Zoom videos up by the next day
 - 100 average views for most Chapter meetings, although 750 for Pat Dorsey
- Instagram (Meg)
 - Started March 2021
 - 420 followers
 - 34 post in 2022; 9 posts already in 2023
- General notes:
 - Content needed: send ideas to Meg, Cory, and Mike with pictures, story ideas thoughts, etc. We need a continuous flow
 - Pictures and post-event write-ups from leaders of projects/programs

Financials

- See attached financial spreadsheet for details
- Revenue / Donations
 - King Soopers: we have lots of potential with this program, although it has not been vigorously promoted recently. Meg has fliers and instruction sheets. Will present regularly at monthly meetings. Goal is to increase usage from 50 households to 150. This could potentially bring in \$6000 to the Chapter annually.
 - Amazon Smile: program has been discontinued
 - Qualified Charitable Contributions: there has been no activity (other than a contribution from Allen). Cory suggested that most individuals are not financially savvy enough to

understand the program. He thought that members should present this to their own financial advisors. He and Allen will work on an approach and presentation that can be added to our webpage, and sent as a link to members' financial advisors.

- Annual Raffle
 - This is our primary source of funds
 - Scott and Meg will be the raffle leaders this year unless a new volunteer steps forward.
 - After much discussion, it was decided to:
 - Increase the number of tickets sold from 150 to 200, \$100/ticket
 - Increase the number of prizes to 45, minimum value \$150
 - Raffle drawing will occur during August at a less expensive venue (e.g. Reynolds Landing / Lone Tree Brewing Co.)
 - We will use Eventgroove (with CTU's license) to lower transaction fees
 - Limit prizes that are relevant to our fishing theme
- TU National Rebate
 - We should be seeing increased revenue due to migration of CCA
 - Ray found out from TU that our rebate is only for new members joining the organization, not transfers. Therefore, the transfer of 1500 members from CCA will not grow this line item in the budget, although with an increase in the chapter membership, we could expect other benefits (volunteers, raffle income, etc)
- Expenses
 - Annual raffle banquet:
 - The plan is to eliminate this expense by changing the venue (see above)
 - Increase the expense for prizes to \$3K
 - Monthly membership meeting raffle prizes
 - The proposal was to increase that cost to \$200/month. The \$250 prize cost was lowered to be more in line with the expected revenue from raffle ticket sales at each of the chapter meetings.
 - Conservation Projects:
 - Bear Creek: possibly increase that amount to \$3K
 - CUSP Deckers Corridor Interpretive signs: \$1250 pending project completion
 - CPW Fisheries: \$2K is sufficient
 - USFS sign replacement: about \$500
 - Steve Bailey CSU Scholarship Fund:
 - After much discussion it was decided to increase our funding of the single scholarship to \$5000 starting with the 2023-2024 academic year. If the student is making technical presentation or delivering a paper, CCTU should be cited prominently
 - CTU Headwaters Youth Program and the Youth Camp (Sharon Lance Fund) were approved at the same level that the Chapter supported last year.
 - Come Fish With Us (Lake Lehow) – A budget of \$300 was approved.

- This coming year we have been asked to host a group of mentally disabled adults on June 2. They will come with individual personal providers for all of the participants. This group will have a photographer and will provide lunch for the event. The group is inviting television coverage of the event. This will be great PR for our Chapter and CTU/TU.
 - A second special event we have been asked to support is the “Stream Girls” outing. This request came in from CTU’s Natalie Flowers. The board discussed partnering with the Colorado Women Flyfishers organization. Barry and Meg will reach out to CWF and see if there is interest.
 - Under the heading of General & Administrative Expenses:
 - Holiday Party Prize value was established at \$500
 - Annual Picnic (permits and fees) was kept at \$450 (assuming Reynold’s Landing), and the food expense was set at \$300. Discussion about moving to another outdoor venue (ie Chatfield Reservoir) ensued in order to save license costs. This may be difficult for a Food Truck to access a State Park
 - The Newsletter and Website fee was kept the same as the current year (\$920) but then the board discussed that we were nearly at our Newsletter maximum email capacity (2400 people receive the Newsletter now) and that does not include any new Cherry Creek Angler additions. It was agreed that the Constant Contact subscription level should be increased to the next level (up to 5000 recipients). This will increase the cost from the present \$588 to \$798. Therefore, going forward, the budget for this line item will be $\$798 + \$312 + \$20 = \1130
 - Chapter meeting room rental will be budgeted at \$40 for the cost of renting the room for the annual planning meeting. Lone Tree Brewing Co. does not charge for our use of the room
 - BOD Travel to TU/CTU Rendezvous Events – Budget established to attend the CTU event in Glenwood Springs and potentially for the TU Western Regional in Taos, New Mexico. This is still TBD if our chapter will attend the TU event
 - Chapter meeting Expenses – This covers the cost of the Zoom license fee plus funds to pay for up to two speakers room/board or could cover the cost of a local speaker that charges for their time
 - CTU Gala will be funded at \$1500 once again, whether it be purchasing a full table (10 people to attend at \$1500) or the purchasing a half table (5 people attend at \$800) plus the donation of \$700.
 - Ray Carney Memorial Volunteer of the Year Award – We will continue with this award at the agreed to value of \$300.
 - Volunteer Recognition expense was set at \$500, but the monies do not necessarily need to be spent if there is not someone (other than the R. C. Memorial Volunteer) selected
 - Merchandise – discussion centered around whether we should purchase hats with the Chapter logo to be GIVEN away to individuals who volunteer at our events. The Board agreed that this would be a good idea and asked that Meg and Barry work out the details of how much each hat would cost so that a

budgetary number could be established. A value of \$1800 (100 hats at \$18 each) was put in as a place holder at this time. We will need to get design and quotes to validate the price.

- Booth at the Fly Fishing Show – More than \$1000. It was decided that we should not consider entertaining this idea
- Misc Expenses was lowered from the current budget of \$500 to \$250.
- As the Grant funds that we received are large/restricted and skew the operating budget amount, it was agreed that they will be removed from the P&L tab of the spreadsheet and moved to their own separate tab within the spreadsheet for tracking purposes.
- With these changes, the P & L sheet shows that we should have a positive net income of \$4,500 for FY24. This would leave our banking balance at \$33K at the end of FY24. Our goal was to keep this no greater than \$20K, so there is still some room for additional Conservation Projects / Expenditures or possibly donating funds to other Chapters that have the need.