CTU Winter 2021 Board Meeting MINUTES

When: Saturday, January 30th, 2021 9:00am-1pm

Attendance: CTU Officers + Directors, Chapter Presidents, delegates,

members, CTU Staff.

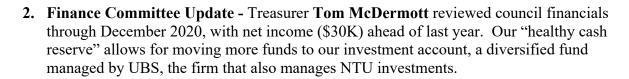
Location: Via Zoom video/call platform

1. **Matt Moskal**, CTU President, opened the session at 9:05AM.

a. Quorum was established with 18 of 24 chapters represented, and

b. the October 24, 2020 Board Minutes were approved.

Matt introduced staff on the call and requested that all review the <u>Report</u> of Grassroots Coordinator, Dan Omasta, who was not available for the meeting.



5-year Donor trends continue to improve, in spite of the pandemic, with increased number of contributors, greater \$ average/contributor. The \$200k **Silver Trout** endowment is now managed by UBS (per **Mac Cunningham**), with about 5% annually committed to CTU operations.

- 3. **Development Shannon Kindle** reported on a successful 2020 Colorado Gives Day, continuing 5-year growth trends. Financial (matching funds) support from the Packo's/Freestone Aquatics, Anglers All, and help from staffer Andrea Smith improved our on-line fund raising. We also pursued a test effort with NTU to jointly send our year-end appeals to a portion of the membership list; results for comparing the test to a control group are awaiting final cost and revenue totals. Shannon requested board member support for purchasing and then donating local restaurant and other (golf course?) certificates for the virtual March Gala (3.11.21).
- 4. **National TU Strategic Plan Tom Jones**, Grass Roots Trustee, shared the current (1.15.21) output of the Strategic Plan work group, and the goal to initially "rebrand" TU "who we are." This private <u>Vimeo Link</u> describes the current TU brand approach. An implementation or operations plan will follow that will blueprint workforce and resource allocation.
- 5. CTU Strategic Plan per Matt Moskal, this will follow the NTU plan (when finalized), identifying 5+ year goals, benchmarks for measuring progress, and directions for staff. CTU may consider using outside counsel in crafting our plan. Issues here include, credentials of any consultant, need for external guidance, and our specific goals in the process. Matt will lead a working group, with a Q3, 2021 goal to finalize our plan. Specific consideration will be made to minimize "disconnects" between NTU, the council and chapters.



- 6. **Headwaters Youth Update Barbara Luneau**, committee chair, reviewed the team's report, outlining age-appropriate (youth to adult) programs to forward CTU goals. Virtual programs for Trout in the Classroom (Denver TU), and Stream Girls (60 young women) flourish. The 2021 River Conservation Youth Camp has a goal of re-opening July 13-19, 2021 in the Taylor Park area, pending approvals and COVID-19 restrictions.
- 7. **Bull Moose Advocacy Committee Barb Sheedlo**, committee chair, and **Jen Boulton**, consultant, outlined CTU's legislative issues (shared with the initial board materials) for the season, receiving board *approval* (voice vote) on the team's priorities.
- 8. **RVP Role definition Terry Deaton** described the Regional Vice President role "job description" as envisioned through discussion among the RVP's, with clearer expectations for RVP responsibilities, and potential for regional meetings and sharing between chapters.
- 9. **Forest Fire Recovery Dick Jefferies** and **Celia Sheneman** reported on current research and recovery management among the many stakeholders impacted by the <u>Cameron Peak</u> and <u>East Troublesome</u> fires. Damage assessments, recovery processes, funding will all be assessed on a weekly basis, with actual "boots on the ground" not expected until autumn 2021 or later. Dick and Celia will monitor CTU and chapter options throughout this timeline.

The meeting ended at approximately 1:30pm.

Note- support materials for most of these agenda elements were distributed prior to the meeting.



Last Name	First Name	Title / Pres of Chapter?	Y,N,D,P	Delegate/Proxy named?
McDermott	Tom	Treasurer	Υ	
Hardy	Greg	Vice President	Υ	
Chandler	Cameron (Cam)	Past President	Υ	
Moskal	Matt	President	Υ	
Howe	Larry	Secretary	Υ	
Deaton	Terry	Regional VP - Southeast	γ	D- Pikes Peak Chapter
Skillen	Buck	Regional VP- South West	Υ	
Bloodworth	Ben	Regional VP - North West		
Aaron	John	Regional VP - Metro		
Luneau	Barbara	Regional VP - North East	γ	
Pendergrass	Marshall	Nat'l Leadership Rep	γ	
Peridergrass Nickum	David	Executive Director (non-voting)	т Ү	
vick <i>um</i> Neubecker	Ken		<u> Ү</u> Ү	D- Ferdinand Hayden
		Silver Trout Representative		D- Ferdinand Hayden
Cunningham	I M (Mac)	TU Grass Roots Trustee	Υ	
Jones De et e	Tom	TU Grass Roots Trustee	Y	
Doctor	Corinne	Director-at-Large	Υ	
Packo	Clint	Director-at-Large	***************************************	
Ledger	Mike	Director-at-Large	ΥΥ	
Sheneman	Celia	Director-at-Large	Y	
Bryant	George	Director-at-Large (Greenbacks)	Υ	
Rust	Ashley	Director-at-Large		
Crider	Erin	Director-at-Large		D1Dil-1itt
Sheedlo	Barbara	Chair, Bull Moose Comm. (non-vo	ΥΥ	Reed Dils (committee member)
Luneau	Barbara	Chair, Headwaters Youth Com. (nd	Υ	-) 0
CHAPTER PRES Noesen	Nick	oters represented, including delegate 102 - Eagle Valley	s and proxie	s) - Quorum asks for 12)
Adinoff	Allen	007 - Cutthroat	N-D	D -Ray Nagashima
Kratz	Allyn	508 - Pikes Peak	N-D	D- Terry Deaton
Phipps	Ellie	057 - Grand Valley Anglers	γ	D- Terry Deaton
Woods	Al			
		116 - Gore Range Anglers	۱ ۷	David Boods VD
Miller	Mark	010 - Rocky Mountain Flycasters	Y	Davd Beede, VP
Seaton	Mark	303 - San Luis Valley	N-D	D- Doug Camp
Dean	Jeff	426 - Gunnison Gorge Anglers		
Klancke	Kirk	547 - Colo. River Headwaters	N-D	D- John Covert
Krebs	Kieth	466 - Collegiate Peaks	N-D	D-Rick Helmick, VP
Hess	Bryan	057 - Gunnison Angling Society		
	Brendan	082 - Boulder Flycasters	Υ	
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