



Board of Directors Meeting

June 6, 2017

Location: The Shack

Present – Allen Adinoff, Buzz Soard, George Franklin, Mike Myers, Jim Rasmussen, Richard Pilatzke, George Franklin, John Aaron, Todd Johnston, Brian Young, Todd Johnston

Absent – Jim Klug (excused), David Coward (excused), Ken James (excused), Matt Moskal, Sharon Lance, Cam Chandler

Guests – Jeff Florence

7:00 PM – Allen called the meeting to order. A quorum was established.

A Motion was made to approve the May Board meeting minutes. A motion was made, seconded and the minutes were approved.

CALENDAR REVIEW: Key Events

- June 25: Come Fish with Us/Lake Lehow 8am-noon **Allen emailed David who is on a one month trip. Bruce Foss will be the leader for that trip.**
- June 27: PHW Crystal Lake
- **WEDNESDAY July 5:** Board meeting **The Shack is available and scheduled**
- July 23: Come Fish with Us/Lake Lehow 8am-noon
- August 5: CUSP Horse Creek project
- August 11-12: HRCA Fishing on the Fly #2 Women's Fly Fishing Program – Cyndy Scholz
- August 18-20 BOD Retreat Ouray Ranch
- August 27: Come Fish with Us/Lake Lehow 8am-noon
- September 12 – CPW Electrofishing Lower Bear Creek (below Reservoir)
- September 16: Clear Creek project
- September 21: CCTU Fundraising Party, Breckinridge Brewery
- September 23-24: Granby Fly Fishing Festival
- September 24: Come Fish with Us/Lake Lehow 8am-noon
- October 21-25: San Juan trip
- October 28: CSUP Horse Creek
- October 29: Come Fish with Us/Lake Lehow 8am-noon
- November 27: Come Fish with Us/Lake Lehow 8am-noon

CALENDAR REVIEW – Membership Meetings

Meeting	Presentation	CCTU BOD Meeting Coordinator	Presenter Contact Info
6/20	Mayfly Project Overview – Heather See Greenbacks (10 minutes) Duane Redford <i>Subject - TBD</i>	John Aaron/George Franklin	
7/18	Cyndy Scholz – Women’s Initiative Courtney Despos - Angler’s All	John Aaron	
8/15	ANNUAL PICNIC	John Aaron George Franklin Brian to bring rods	
9/19	CUSP Presentation – <i>A Healthy Watershed – Now and In The Future</i> (Speaker TBD)	George Franklin	
9/21	FUNDRAISING PARTY (TENTATIVE DATE)		
10/17	Josh Graffam – Czech Nymphing	Richard	
11/21	Proposed a meeting with interactive groups	John Aaron	
12/19	HOLIDAY PARTY		

Meeting Potential Subjects to be Discussed at Next BOD – for Next Year’s Meetings

- Crazy Rainbow Fly Fishing/Ugly Bug Fly Shop
- Joe Butler – Danger in the Wild, new book, can do fly tying session as well for pre-meeting
- Peter Stitche – multiple potential presentations, CCTU chapter member
- Steve Schweitzer – RMNP, Indian Peaks, or new fly tying book coming out soon

Anadarko Petroleum Partnership: Peter King/ Nathan Bennett

- Awaiting feedback: Allen to contact Peter

President’s Report:

- Name tag for Todd has arrived!
- Thank you to Jeff Florence: Brian Y
- Meeting with Chris Heely, Owner of Anglers All (along with J Aaron): fliers/gift cards/auction donation. Committed to discount gift cards to new members. Semi-committed to donation to the auction.
- TU/LL Bean rod donation program 2016: CCTU was awarded 3 rod/reel combos → Use one for auction and two for our programs (women’s program)
- WF Grant application for PHW has been submitted. \$2,500 requested
- Denver Trout Unlimited: Allen will attend their Board meeting June 13
- CTU Youth Education Program (YEP):
 - Scholarship to Youth Camp: Jeff. Nathan Wilkin HR Youth going to camp. Didn’t ask for \$ sponsorship. Get him some swag and free CCTU membership but not going to sponsor him. Camp is 2nd wk in June. Ask him to do report back.
 - Dan Omasta (CTU Grassroots coordinator): statewide review of YEP occurring. Dan trying to figure out if CTU or chapters should administer the YEP program. Brian and Jeff to put together what we are doing in this area right now as a chapter.
- CTU support of local Chapter/Glen Edwards Metro RVP: how can they provide support/assistance? need 1-2 ideas. A few ideas were put out:
 - One idea is to get the various communication of events (non chapter focused) communicated to state chapters via CTU not CCTU
 - Need bulletin board clearing house for Denver Metro area events so that all chapter members know what total events occur and when...rather than chapter by chapter.
 - CTU could offer website and other programming support
- We need more Board members: everyone’s job

Monthly Meeting Key Follow-ups:

- July meeting – Cyndy Scholz will present 20-30 minutes on the CTU Women’s Initiative and her work towards that initiative. John in discussions with Courtney Despos, female guide from Angler’s All, presentation focused on females and fly fishing. John Aaron has followed up with Courtney and they are finalizing the communication materials.
- George to follow up with CUSP regarding their presentation – George has communicated with CUSP; new meeting date is 9/19. Subject is finalized “A Healthy Watershed – Now and In the Future”. Exact speaker is TBA and will be so until August.
- Increase Women’s Participation (see President’s Report):
 - Allen met with Cyndy (CTU’s Women’s Initiative Chair): will develop a letter to send to all CCTU women inviting their participation with the Chapter. Letter was sent to all CCTU female members inviting them to become more involved. Not much feedback.
 - Colorado Mountain Club/Colorado Women’s Fly Fishers/Celia Dunlap: meeting with her, J Aaron, B Soard, A Adinoff. Celia wants 2-3 CCTU members to go to their membership meeting and explain the

group. John Aaron to champion this relationship. Idea is to get them more involved in our conservation projects. Wrigleys Chicago Bar and Grill 18200 W. Colfax, Golden CO

- Lake Lehow FOF event 5/19 and 5/20: lots of CCTU Board/member participation, 35+ attendees in total
- Membership meeting strategies
 - Serve wine in addition to beer
 - “learn to fish” programs
 - More social interaction
- Board Retreat August 18-20: Those interested need to RSVP with Jim Klug. Seating is limited.

NEXT MEETING (6/20/17) – Agenda and Status Check

- Meeting info on the web site!
- New member raffle: John A is scheduling winner (Mariah – joined via FF101) for later this summer. John willing to continue going forward. Need to see if other CCTU Board members who are also members are willing to share the load (eg. Ken James, Jim Klug, etc.).

Conservation Programs/other events: George/Jim K

- Volunteer “Ready Reserve” list: Jim R/George
 - want list for folks that can respond to those immediate, often mid-week types of events
 - Jim and George to get list together
 - Need to get communicated on website and newsletter – George and Jim to get Brian info
- CUSP Donation: George
 - \$2k has been budgeted to give to CUSP –how do they plan on spending it specifically?
 - George has not seen any information back as to how they want to spend it – frustrating to date. George did get info back this past week and we will discuss next steps at the next BOD meeting
- How to communicate “extra “ conservation projects/fishing events to CCTU membership? Looks like CTU can do this and we will pursue this as one of the feedback ideas to CTU they are requesting.
- **Bear Creek/CPW Project:** Electrofishing on Sept 12, Tuesday. CPW wants CCTU to be lead volunteers. Need 6-8 volunteers. George to coordinate. George/Jim to write something up and get it to Brian for communication.
- **Greenbacks Update: Jim R**
 - Rock Creek Poison Phase II wk of 8/28/17 – need volunteers to pick out carcasses
 - Rock Creek Stocking – Sept 2017
- Projects for 2017:
 - Urban South Platte Project: unknown. John still following up.
 - River Watch –Jim R. Need to understand next steps on River Watch leadership. Jim did it in May and June. Lab is at CPW headquarters. Jim to do a write-up for the job description and present it at the next meeting.
- Come Fish with us: Brian got half-priced materials for David for approx. \$50. BOD authorized \$100 budget for this program. Brian got half-priced materials for David for approx. \$50
- Bug Sampling data: Jim Rasmussen still working on info to get to Mike to post on website.
- Granby Fly Fishing festival: J Klug

River Watch – Jim is acting leader. Will collect at new location near Waterton Canyon.

- Temperature monitoring: No leader identified. Will continue to ask for volunteer to lead at meetings and in newsletters. Temperature monitors will be placed in Rock Creek. Jim will continue to spearhead.

Financials - Ken/Jeff Florence

- Presentation of Financial reports: **presented**
- Reserve Fund: **Allen has had discussions with Vanguard and has the investment forms. Working to get it done.**
- Debit Card: **In the mail to Ken/Brian/Allen.**

ACTION:

Fund Raising/Giving

- CCTU Fall Auction – Key Aspects agreed to by BOD for program
 - Brian Young, Ken Ray, Richard Pilatzke organizers
 - \$12,000 net fundraising goal after expenses
 - Major Raffle –
 - Party – 9/21 5-10pm, Breckenridge Brewery
 - **Communication started with April meeting. Separate email blast will go out in June.**
- King Soopers Cards:
 - Got \$1,400 in King Soopers program so far this year – slightly behind budget
 - More prominence on web site: **Mike still working on getting this done.**
 - **Additional cards have arrived. Allen to mention at next meeting.**
 - **Safeway Cards – Allen to ask members at meeting if we did Safeway card who would participate**
- Additional potential programs – which ones do we want to strongly pursue, and who is gonna do it?
 - Wells Fargo Grant Program: Allen has reached out to WF for a grant application. **completed**
 - Industry Partners: Peter King arranged a CTU Gala table with Anadarko oil/gas company. **See above**

MEMBERSHIP – RETENTION AND RECRUITMENT: Issues from Planning Meeting: to be moving forward with this. Buzz and Todd have been meeting

- Email list must be cleaned up
 - Significant number of unsubscribes – how should this be addressed?
 - Likely have significant number of incorrect email addresses for other members – best way to clean up? Mallory Gay TU Director of Membership services: mgay@tu.org
- Download the membership and new member list monthly
 - Send email to all new members welcoming them to the chapter, etc. Allen’s letter used in past was sent to Buzz. Brian has been doing this the last two meetings and will continue to collect them via the new person sign in sheet and will send them emails following the meeting. **Todd has agreed to take this on.**
- New members from membership meetings:
 - Dec & Jan meetings – Brian collected new member names and emails and sent welcome email to them following the meeting
 - Todd has taken these duties over moving forward, starting with Feb meeting
 - Todd has taken over Monthly Analytic Tracking (key data) from meetings going forward – will bring copy to each BOD meeting if anyone interested in seeing data

Thoughts from Buzz and Todd

- Buzz trying to set up casting sessions for the pre-meeting sessions.

- Rainbow Falls new member raffle – expand beyond John Aaron doing it always...who else (Klug, Ken, who else?)
- Todd sending follow-up email to all new members right after the meeting – put in the new Rainbow Falls raffle info for new members in that note

Newsletter/Website/Communications:

- Website

Other

- Orvis FOF101: CCTU full page reviewed with the 25-30 students at FF101 every week. Great support from CCTU BOD and members as instructors. Getting numerous new members attending meetings (both students and instructors). Had at least 5 new members at April meeting.
- LL Bean: Austin Gibney, Outdoor Discovery School Leader for LL Bean will end his role 12/31/16. Position has been filled with Joshua Hammerlig. **Allen and Richard to contact.**
--LL Bean has committed to Richard on buying food for the June 27, 2017 Project Healing Waters event

ACTION

Meeting was adjourned at 8:15 PM