



# Board of Directors Meeting

May 2, 2017

Location: The Shack

**Present** – Allen Adinoff, Buzz Soard, George Franklin, David Coward, Brian Young, Richard Pilatzke, Jim Klug, Ken James, John Aaron, Jim Rasmussen

**Absent** – Mike Myers (excused), Matt Moskal, Todd Johnston, Cam Chandler

**Guests** – Peter King, Nathan Bennett (Anadarko)

**7:00 PM** – Allen called the meeting to order. A quorum was established.

A Motion was made to approve the April Board meeting minutes. A motion was made, seconded and the minutes were approved.

## **CALENDAR REVIEW: Key Events**

- May 15-20: Bighorn River Trip: **cancelled due to dangerously high flows**
- May 19-20: HRCA Fishing on the Fly #1 Women's Fly Fishing Program – Cyndy Scholz
- May 24: Come Fish with Us/Lake Lehow 5-8pm
- June 25: Come Fish with Us/Lake Lehow 8am-noon
- July 23: Come Fish with Us/Lake Lehow 8am-noon
- June 27: PHW Crystal Lake
- July 5: Board meeting will stay on this date pending availability from The Shack
- August 5: CUSP Horse Creek project
- August 11-12: HRCA Fishing on the Fly #2 Women's Fly Fishing Program – Cyndy Scholz
- August 18-20 BOD Retreat Ouray Ranch
- August 27: Come Fish with Us/Lake Lehow 8am-noon
- August 25-26: Fishing on the Fly #2 Women's Fly Fishing Program – Cyndy Scholz
- September 12 – CPW Electrofishing Lower Bear Creek (below Reservoir)
- September 16: Clear Creek project
- September 21: CCTU Fundraising Party, Breckinridge Brewery
- September 23-24: Granby Fly Fishing Festival
- September 24: Come Fish with Us/Lake Lehow 8am-noon
- October 21-25: San Juan trip
- October 28: CSUP Horse Creek
- October 29: Come Fish with Us/Lake Lehow 8am-noon
- November 27: Come Fish with Us/Lake Lehow 8am-noon

**CALENDAR REVIEW – Membership Meetings**

Meeting	Presentation	CCTU BOD Meeting Coordinator	Presenter Contact Info
1/17	Pat Dorsey <i>Fishing in Winter</i>	John Aaron	dorsey@bluequillangler.com
2/21	Jeff Spohn CPW <i>Greenback Reintroduction</i>	John Aaron	Jeff.spohn@state.co.us
3/21	Brian Avila - CSU Steve Bailey Scholarship Grad Student (20 minutes) Chris Barry - Warm water Fishing in the Denver Metro Area (30 minutes)	George Franklin	bavila@rams.colostate.edu
4/18	Robert Younghanz The Bug Guy	John Aaron	
5/16	Sammy & Gary Hoag – Sammy’s Fly Shop <i>Fly Fishing for Native Trout</i>	Brian Young	orderflies@sammysflyshop - Sammy booktrips@sammysflyshop - Gary 720-443-7576
6/20	Mayfly Project Overview – Heather See Greenbacks (10 minutes) Duane Redford <i>Subject - TBD</i>	John Aaron/George Franklin	
7/18	Cyndy Scholz – Women’s Initiative Courtney Despos - Angler’s All	John Aaron	
8/15	ANNUAL PICNIC		
9/19	CUSP Presentation – <i>A Healthy Watershed – Now and In The Future</i> (Speaker TBD)	George Franklin	
9/21	FUNDRAISING PARTY (TENTATIVE DATE)		
10/17	Josh Graham		
11/21	Proposed a meeting with interactive groups		
12/19	HOLIDAY PARTY		

## Meeting Potential Subjects to be Discussed at Next BOD – for Next Year’s Meetings

- Joe Butler – Danger in the Wild, new book, can do fly tying session as well for pre-meeting
- Peter Sticher – multiple potential presentations, CCTU chapter member
- Steve Schweitzer – RMNP, Indian Peaks, or new book coming out soon

## Anadarko Petroleum Partnership: Peter King/ Nathan Bennett

Anadarko Social Investment has 4 buckets

- innovation/stem bucket – next gen scientists, expose students to the sciences
- conservation bucket – corporate and local levels with DU, Natl orgs, etc.
- agricultural focus – ensure agricultural sciences continue
- community buckets – look for cornerstore partnerships to help the most at need groups in communities where they operate

Main office in Denver, field office in Platteville

Social investments mainly in northern Colorado and Metro Denver

Anadarko purchased table at CTU Gala – 7 folks attended

Earth day type event would be good type of event – just need as much notice as possible to get volunteers together

Anadarko looking for BOD participation in a small # of organizations – would like to elevate TU and Denver chapters  
Big believer in cold-water conservation

Nathan Bennett moved to area recently and is now a CCTU member

Anadarko has two other folks at least members of other metro area chapters

Financial planning for 2017 fairly done – but may have opportunities for restricted projects

## President’s Report:

- **Name tag for Todd has been ordered**
- Rendezvous 4/21-23 at Keystone:
  - **Membership retention – John to follow up on name tags**
    - New member fishing trip option – raffle at each meeting
  - **Partnerships with other CTU Chapters**
  - **Silver Trout award: John Aaron**
- **CPW HB 1321: letter of support. Allen sent letter pushing back on the no \$ for private to public land swaps.**
- Meeting Director Job Description – John Aaron in charge of meetings but ideas will be solicited from across the BOD and discussed at each BOD meeting. Information for communication to be handled by George Franklin
- Former board member Joe Snoy asked for donations for Wade Isaman, Green River Guide. Discussed by board but will not move forward with CCTU communication for this program. Strong empathy for Wade, but given neither Joe nor Wade are CCTU members, simply not an appropriate/credible use of CCTU resources.

## Monthly Meeting Key Follow-ups:

- May 16 meeting – on web site. Info provided, included in May newsletter and now up on website.
- July meeting – Cyndy Scholz will present 20-30 minutes on the CTU Women’s Initiative and her work towards that initiative. John in discussions with Courtney Despos, female guide from Angler’s All, presentation focused on females and fly fishing [John Aaron following up with Courtney.](#)
- George to follow up with CUSP regarding their presentation – George has communicated with CUSP; new meeting date is 9/19. Subject is finalized “A Healthy Watershed – Now and In the Future”. Exact speaker is TBA and will be so until August.
- Increase Women’s Participation (see President’s Report):

- Allen met with Cyndy (CTU's Women's Initiative Chair): will develop a letter to send to all CCTU women inviting their participation with the Chapter. Letter was sent to all CCTU female members inviting them to become more involved.
- John will invite The Colorado Women's Fly Fishers trying to get individual participation in CCTU
- Membership meeting strategies
  - Serve wine in addition to beer
  - "learn to fish" programs
  - More social interaction
- Board Retreat August 18-20: Those interested need to RSVP with Jim Klug. Seating is limited. Only have five sign-ups to date.

#### **NEXT MEETING (5/16/17) – Agenda and Status Check**

- Allen unable to attend: Brian to MC
- Will start new member extra raffle to win Rainbow Falls fishing day. Will start with John Aaron at this meeting. New members at the meeting, who have joined in the last six months, or are at their first meeting ever, will receive a separate raffle ticket to win a day trip at Rainbow Falls with John Aaron.

#### **Conservation Programs/other events: George/Jim K**

- Earth Day Bear Creek Project: Recap George. 24 people signed up, 12 showed up due to snow. Did fishing contest and caught browns, small mouth, etc. Resulted in electroshocking Sept 12 on Lower Bear Creek.
- Bear Creek/CPW Project: Electrofishing on Sept 12, Tuesday. CPW wants CCTU to be lead volunteers. Need 6-8 volunteers. George to coordinate.
- Greenbacks Update: Agencies will meet on overall Greenback plan this wk. Next wk all CTU chapters will be updated. Plan on stocking fish at Rock creek and Herman Gulch and Mann Gulch.
- Projects for 2017:
  - Chatfield Reallocation Project: Jim R/John A. Project to raise level of Chatfield Res 12 ft. in the future.
  - Rock Creek Cutthroat Reintroduction: Jim R
  - Clear Creek Clean-up: Sept 16 there will be no Watershed Festival due to construction. CCTU will coordinate with Cherry Creek Anglers and West Denver. Both have confirmed their intention to join us on the Clear Creek Clean Up Sept 16
  - Urban South Platte Project: unknown. John still following up.
  - River Watch –Jim R. Need to understand next steps on River Watch leadership.
- Come Fish with us: David needs funding. John to talk to Angler's All. Brian to check with Orvis and TU. BOD authorized \$100 budget for this program.
- Bug Sampling : Andy provided data to be put up on CCTU website. Jim Rasmussen to work with Mike to get it posted.
- Granby Fly Fishing festival: J Klug

#### **River Watch – Jim is acting leader. Will collect at new location near Waterton Canyon.**

- Temperature monitoring: Andy has returned the monitors and all equipment. No leader identified. Will continue to ask for volunteer to lead at meetings and in newsletters. Temperature monitors will be placed in Rock Creek

#### **Financials - Ken/Jeff Florence**

- Presentation of Financial reports: presented

- **Reserve Fund:** \$20k reserve investment options was discussed with Certified Financial planner Bryce Coward (David's son); Matt has also reviewed. Allen has reviewed TU's investment guidelines and discussed with CTU CEO, David Nickum. The BOD agreed upon the following recommendation
  - \$10k will be invested in Vanguard Short-Term Investment-Grade Fund (VFSUX). This will be money potentially needed in next 2-5 yrs. Money will be invested immediately and all at once.
  - \$10k will be invested in Vanguard Dividend Growth Fund (VIDIGX). Represents money needed in the 5+ years time-frame. This money will be invested via dollar cost averaging...\$1k per month until fully invested.
- Key Executives: Currently Ken and Gary Weihrauch. Ben removed.. Allen Adinoff and Brian Young were elected. Requires signature of all Board members attached to minutes. Those in attendance signed. Allen will distribute to those absent. He will then present this to Wells Fargo. **Ken has completed this with WF.**
- Check writing: Following nation TU procedure, CTU uses a "2<sup>nd</sup> signature rule" via email for checks greater than \$1000. It was suggested that CCTU adopt a similar rule, to replace the current and burdensome process of requiring a physical 2<sup>nd</sup> signature. Allen will supply the email "signature". Brian will periodically review bank statements. The CCTU Bylaws addressing this were reviewed. It was agreed that no change to the Bylaws was needed. A motion was made and unanimously passed. **Completed**
- Debit Card: 2 sign rule was eliminated. Once we eliminate the written 2<sup>nd</sup> signature rule from WF, they can activate the debit cards that have already been issued. Email notification to all three signers confirmation with two of the three signers for any purchases \$100. **Debit cards to be issued.**

Temp monitors – will be switched out of the River Watch budget to the Greenback Reintroduction budget

John to talk to Jeff Florence about what exactly is going on at the Youth Camp and what makes sense for us to target with specific funding

George to talk to CUSP about \$2k donation for 2016/17 year – what specific needs do they have.

## **ACTION:**

### **Fund Raising/Giving**

- CCTU Fall Auction – Key Aspects agreed to by BOD for program
  - Brian Young, Ken Ray, Richard Pilatzke organizers
  - \$12,000 net fundraising goal after expenses
  - Major Raffle –
  - Party – 9/21 5-10pm, Breckenridge Brewery
  - **Communication started with April meeting. Separate email blast will go out in May.**
- King Soopers Cards:
  - Got \$1,400 in King Soopers program so far this year – slightly behind budget
  - **\$150 in donated gift certificates donated by Land of Sushi were distributed to the 4 highest users for the first quarter. Will do every quarter**
  - More prominence on web site: **Mike still working on getting this done.**
  - **Additional cards have been ordered.**
- Additional potential programs – which ones do we want to strongly pursue, and who is gonna do it?
  - Wells Fargo Grant Program: Allen has reached out to WF for a grant application. **Will apply in May**
  - Industry Partners: Peter King arranged a CTU Gala table with Anadarko oil/gas company. **See above**

**MEMBERSHIP – RETENTION AND RECRUITMENT: Issues from Planning Meeting: to be moving forward with this. Still a lot of work to do.**

- Email list must be cleaned up
  - Significant number of unsubscribes – how should this be addressed?
  - Likely have significant number of incorrect email addresses for other members – best way to clean up? Mallory Gay TU Director of Membership services: [mgay@tu.org](mailto:mgay@tu.org)
- Download the membership and new member list monthly
  - Send email to all new members welcoming them to the chapter, etc. Allen’s letter used in past was sent to Buzz. Brian has been doing this the last two meetings and will continue to collect them via the new person sign in sheet and will send them emails following the meeting. **Todd has agreed to take this on.**
- New members from membership meetings:
  - Dec & Jan meetings – Brian collected new member names and emails and sent welcome email to them following the meeting
  - Todd has taken these duties over moving forward, starting with Feb meeting
  - Todd has taken over Monthly Analytic Tracking (key data) from meetings going forward – will bring copy to each BOD meeting if anyone interested in seeing data

**Newsletter/Website/Communications:**

- Website –
  - **Better recognition of sponsors on front page**
  - **Populate Master Calendar beyond May**

**Other**

- Orvis FOF101: CCTU full page reviewed with the 25-30 students at FF101 every week. Great support from CCTU BOD and members as instructors. Getting numerous new members attending meetings (both students and instructors). Had at least 5 new members at April meeting.
- LL Bean: Austin Gibney, Outdoor Discovery School Leader for LL Bean will end his role 12/31/16. Position has been filled with Joshua Hammerlig. **Allen and Richard to contact.**
  - LL Bean has committed to Richard on buying food for the June 27, 2017 Project Healing Waters event

**ACTION**

Meeting was adjourned at 8:50 PM