



# Board of Directors Meeting

November 1, 2016

Location: The Shack

**Present** – Brian Young, George Franklin, Cam Chandler, Ken James, Mac Ishii, Richard Pilatzke, Jim Rasmussen, Mike Myers, George Franklin, David Coward, Buzz Soard

**Absent** – Allen Adinoff, Matt Moskal

**Guests** – Jeff Florence CTU, Peter King (potential new board member)

**7:00 PM** – Brian called the meeting to order in Allen's absence.

Note – for future meetings, all board members will print financials and meeting minutes if they want them for the meeting.

A Motion was made to approve the October 4 board meeting minutes, which motion was seconded and the minutes approved.

## Calendar Review

- November 5 – South Platte Park Project: was put up on website but not communicated more broadly (social media, email) because John already had 15 people signed up...7 people showed up.
- November 15: Membership meeting: Richard Pilatzke will be the speaker and will do his new presentation "Terrestrials"  
-Jeff Spohn – can't do it until February
- December 3: Annual Planning meeting – 9-12 Saturday 12/3 again at meeting room at Cam Chandler's office. Ken cannot make 12/3.
- December 6: CCTU Board Meeting, all agreed to cancel given planning meeting on 12/3.
- December 20: Holiday Party

## Officers & Directors

- All Board members are encouraged to continually be looking for potential new Board applicants. We need "fresh" blood" and replacements for those who leave the Board.
  - Peter King – Suggested as potential board member by Jim Rasmussen and Brian Young. Lived 25 years in CO. Has had long environmental career – EPA, United Nations, Denver consulting engineering, Kewitt, etc. Focused on environmental conservation, recently retired, starting fly fishing. Came on through the Orvis FF101 program. Knows Andy Boudreau,. Has done three conservation projects already as a new member.
- Year 2017: need commitments for current positions. Anyone planning changes?.
  - Mac Ishii announced he is stepping down from the board effective Jan 1, 2017.
  - Jim Rasmussen and Richard Pilatzke are happy to stay on as "at large" board members

**ACTION:**

**Conservation Programs: George**

- There is an expectation of 100% Board involvement in at least one conservation project/year.
  - Was this accomplished? CCTU Board is at 50% participation for board members participating in at least one project...prior to the Nov 5 South Platte Project...and not including the Project Healing Waters Crystal Lake project.
  
- Projects for 2017:
  - CUSP Projects – cut back from 4 to 2
  - Will place more financial and labor support into the Greenback Reintroduction project
  - Clear Creek Clean-up – will continue
  - Urban South Platte Project – Nov 5, will continue in 2017

George/Jim to explore whether there is an opportunity to create a “signature” chapter project on Lower Bear Creek

  - Evergreen Chapter does Upper Bear Creek work – down to about the Corwina Park lease....opportunity is from there down to C470 and below
  - John Aaron belongs to one Bear Creek association and may have ideas
  - George/Jim to research and bring info to Dec 3 planning meeting
  
- Status on these projects?
  - High School Student/other volunteer participation in Conservation Projects:
    - George has contacted 3 high schools – no interest from any to date
    - George contacted local Boy Scout troop – no interest to date
  - College “Breakout” – did get one group of 4 members for Horse Creek project
  - George looking for feedback on how to use the CUSP drone for additional work
    - potentially will contribute article and video to Live Deckers blog
  - George looking for feedback on other youth groups to get involved in our projects
    - Arapahoe High School Fishing Club – need to continue to contact them
    - Highlands Ranch High School – has fishing club as well, need to contact them
    - Will add mention about ability to fulfill high school community service requirements to all volunteer Messages and social media posts in future.
  
- Greenback Reintroduction project: Jim R
  - A \$4,000 restricted grant donation was sent to CTU for the Rock Creek projects
  - Will be a multi-year project
  - Requests for volunteers will prioritize CCTU members first due to our financial commitment
  - Volunteer projects will only occur during the week – not on weekends
  - Jim to provide Brian with video of Jim/Alex releasing Cutts on the last project – for social media use
  
- John Aaron brought up idea about whether it makes sense to do the Adopt A Highway program on the section Of C470 between Quebec and Santa Fe. May not have clear link to water conservation but many eyes would see signs with Cutthroat Chapter
  - Peter King volunteered to look into this program and see what it would cost, and any specific requirements
  
- John Aaron idea – Buy temperature gauge package from National TU...offered in last Trout magazine. John will look into it, determining cost, usage ideas, etc. Denver TU installed temp sensors from below Chatfield thru Commerce City...last summer. Have some preliminary data. Jeff Florence will get Denver TU person in touch with John Aaron.

## **ACTION:**

### **Fund Raising**

#### **2<sup>nd</sup> Half Fundraising Program: Huge Success! Brian/Mac**

- Final tally – approx. \$10k net from the raffle and fundraising party silent auctions
- Thank you notes to be sent out – Mac & Brian
- Need everyone to come with any thoughts for improvement in 2016/16 – definitely need more non-fishing items in Silent Auction
- Brian and Ken Ray will run program for 2016/17

## **ACTION ITEMS:**

### **Financials - Ken/Jeff Florence**

- Presentation of Financial reports:
- Ken mentioned that the Chapter has diversified our revenue streams of income over the past year. This brings up the issue of a philosophical discussion about our need for a large “reserve” fund.
- \$2,000 grant for general operating expenses was sent to CTU
- \$4k for Greenbacks reintro program and \$2k to CTU will come out in November – not showing up in financials yet
- 2016/17 budget will be added to financials once we get through the Dec 3 planning session

## **ACTION:**

- Will discuss at the Annual Planning meeting the needs for our “reserve” fund
- Will revisit unspent budget items at a planning sessions to determine next steps
- Will decide at a later date whether we will reinvest the money – Matt and Allen to discuss...target better return with low risk despite low interest rate environment

### **Newsletter/Website:**

- Brian will assume the position of Communications Director
- It was also suggested that we do two emails each month. The newsletter would come out at the beginning of the month and a very brief email would be sent out 4-5 days in advance of the monthly chapter meeting as a meeting reminder and notification of speakers and topics to be discussed.
- It was also suggested that we give more prominent mention of donors (Orvis and LL Bean) on our web site.
  - Brian to get Mike Orvis and LL Bean logos
  - will add to website in a “Thanks to Our Donors” Tab – tab on front page and then go to donors
  - will also add a link to the King Soopers program...can call this section “partners” from a board standpoint

## **ACTION:**

- **Trout in the Classroom** – the future of this seems to be uncertain. Prior efforts, esp. by Sharon, to bring this to local high schools have not met with success. However, CTU has similar projects. CCTU funds (\$1,550) earmarked for Youth Programs could be donated to CTU. This will depend on John Aaron’s conversations with Chase at CTU.
  - Jeff – current point of contact at CTU. Individual schools will need to fund any programs going forward. No Cap from CPW on where they can be reintroduced. Jeff is contact point for anything currently.
  - CCTU sponsored program at Thompson Valley High School program is dead

CCTU Day at Orvis Park Meadows – Brian still in process of getting finalized. Will likely be in the holiday period when members are in the purchasing mood.

**Membership Activities/Meetings: Buzz**

- Allen would like Buzz to work with Matt and Allen in developing a membership Survey Monkey to help assess the needs of our membership.
  - Cheyenne Mountain chapter did survey – Jeff to get contact info to Buzz on who did the survey, etc.
  - Cam to provide info on the West Denver chapter survey that was done several years back – Allen has not had any response from West Denver on that survey despite repeated contacts
  - When it makes sense, David will tap into Peter Sticher for potential help in the programming part of the survey
- Need TU board member cards that we can hand out to potentially interested members – Buzz to talk to Richard and find out where we printed these in the past.

**ACTION:**

**Other**

- LL Bean: Allen with Austin Gibney, Outdoor Discovery School Leader for LL Bean. Austin was interested in a partnership with CCTU. He donated an 8 wt. rod and reel set for the raffle. Austin would like support from the Chapter on their projects/classes.
  - Richard doing Feb presentation for LL Bean -Stillwater for Dummies
  - LL Bean has committed to Richard on buying food for the June 27, 2017 Project Healing Waters event
- Casting Instruction – David mentioned that many folks at the Come Fish with Us events have expressed interest in casting lessons. David and Buzz to determine who we want on the casting lesson list and provide it to Brian to put up on the website with Mike.

**ACTION**

- Allen will follow up with Beans regarding similar projects as with Orvis.

Meeting was adjourned at 8:30 PM