



Board of Directors Meeting

4 April 2016

Location: The Shack

Present: John Aaron, Allen Adinoff, George Franklin, Mac Ishii, Brian Young, Susan Grim, Ken James, Buzz Soard, Jim Klug, Cam Chandler, and David Coward

Absent (excused): Sharon Lance, Mike Myers, Matt Moskal

Member Guests: Jim Rasmussen, Richard Pilatzke, Stephanie Scott, Jeff Florence

6:58 pm –Allen called the meeting to order.

A Motion was made to approve the March 1 board meeting minutes, which motion was seconded and the minutes approved.

Calendar review –

- April 19 Membership Meeting
- April 22-23: CTU Rendezvous: Jim Rasmussen nominated as Outstanding Volunteer
- June 13: Colorado Water Quality Control Commission hearing
- August 26-28: Ouray Ranch Board Retreat
- September 11-18 World Fly Fishing Championship, Vail
- September 22: CCTU Auction

CTU Report: Stephanie Scott

Stephanie works with 24 chapters to build capacity, engage members, recruit new members, federal and state public policy, and to engage chapters and members on legislative work. Jen Bolton is the legislative lobbyist. Jeff Florence provides communications assistance with CTU and keeps up with donations. Jeff ensures website content stays relevant. He prepares the newsletters, e-blasts and Facebook campaigns.

Stephanie asked how they can better engage with us. CTU interacts with National. There are 860 different logos across the country. They can help navigate and are a resource for the chapters. Communications – social media – CTU blog is updated regularly. She receives many emails from different levels of TU. She wants to implement chapter leadership e-mail on the 15th of every month. We need to update our chapter roster. Salsa – updating events – register people. Jeff is working with Matt getting us up to speed. Stephanie travels and presents at strategic planning meetings with the chapters (board meetings). Working on expanding the partnerships between the Fly Fishing Federation, which is more casting and tying oriented and TU, which works with conservation. It is important to attend quarterly meetings and utilize all of the TU chapters' expertise.

ACTION:

- Stephanie will send out a notice to our chapter on issues CTU is currently working.

Officer and Directors: –

Welcome to David Coward as our newest Board member.

Susan agreed to be the “keeper of documents”. Susan will not be attending the May, June and July board meetings due to travel commitments. Brian offered to fill in and take notes on Allen’s outline provided before each meeting. We still need a replacement Treasurer. The call for volunteer response was underwhelming. We can consider hiring outside our chapter. Stephanie offered CTU help with bookkeeping. Managing the books is not something CTU has done but Jeff would be able to do the for less than hiring outside help. CCTU can be a model for how this works. Jeff has no accounting background but has worked with Quicken reporting. He would need help with the Form 990

Author 4/18/2016 12:04 PM

Deleted: recommended

Author 4/18/2016 12:10 PM

Deleted:

tax return. Ken will be available to help and Gary will provide auditing. For the bookkeeping and regulatory work it will be \$17/per hour for Jeff. Ken estimates about 2-3 hours per month for preparation of the treasurer's report – also data collection and populating the spreadsheets with banking information.

A motion was made to engage CTU/Jeff to handle bookkeeping and banking as well as regulatory requirements of state and federal agencies – max 10 hours/month – which motion was seconded and approved.

Allen wants new name tags for our new board members. Jim Long ordered in the past and should have the information. Allen will try to contact Jim, if not will get with CTU.

ACTION:

- Allen needs to still get a few passwords from Gary, who was checking on them.
- Ken will provide a list of the documents – bank account numbers, passwords, etc., and will work with Susan
- Allen will contact Jim Long regarding new board member name tags

Come Fish with Us: David Coward

First fishing trip is Sunday April 10 at Lake Lehow. The lake has been stocked. Dave will plan outings to areas where fish have been stocked. Dave contacted Mike Meyers and the outing has been posted on the website. He also contacted Matt who will send out an action alert. At this time, Dave knows 3 or 4 members that are bringing people. They have reserved Lake Lehow exclusively from 8-noon but you may be able to stay longer.

The second date is May 22 – Friday - 8 till noon. Possibly start at Reynolds Park and work upstream. Call 303-551-3246 to attend. This will be shore fishing with barbless hooks. This is private property and you don't need waders or a fishing license. Directions are on the website.

Conservation Programs: George/Jim K

All 2016 project dates are posted on our website. Jim and George had no additional comments. George will create project descriptions, send to Allen and then post. They may have to move some dates depending on when CUSP gets their work done.

ACTION: George will prepare project descriptions and send to Allen.

Financial – Ken

Trout in the Classroom – we have not heard back from Sharon yet.

Restricted \$1550 for youth education – does not include Trout in the Classroom. If there is no school to donate to we may use to sponsor one or more children to youth camp. Toyota sponsorship is going away this year. There are youth coordinator needs and ongoing camp needs. [Mike Nichols is stepping back – Mike and Sharon have headed the youth camp in past.](#)

CSU Scholarship - no identified graduate student yet. We will not give CSU the money until they identify a student that would qualify for the program.

ACTION:

- Ken will develop a job description for the newsletter and website
- [Stephanie will also research for a general job description for a chapter Treasurer](#)
- [Allen will talk with Sharon to get the status of the youth camps.](#)

Fundraising –

Mac has secured the Breckenridge Brewery on September 22 for our “mini-auction”. The tasting room holds 65 people and they have an outside area which can hold more. There is no full service bar – beer only.

The plan was to kick off the raffle event at the March membership meeting but the program presentation lasted longer than expected and there was no time. This will be the first order of business at the April membership meeting and will be presented again in May.

Author 4/18/2016 12:05 PM

Deleted: Allen will talk with Sharon to get the st

Mac and Brian reiterated that all BOD members donate \$20/month, or \$120, for the initial kick-off period of 6 months from April through September 2016. Then possibly initiate a full year program for a \$240 donation per member. To participate in the raffle, members must commit to similar contributions. If we get 50 people committed to this program, we receive \$6,000 income to the chapter.

We must be clear that we are not asking for donations. We are asking members to buy into a raffle, which is not a tax deductible contribution. Be careful and do not use the word "donation."

A mini-auction would consist of 5-6 major prizes for a raffle. Raffle prizes have to be worth something to attract participants. First prize will be worth \$1,000, second \$900, third \$800, fourth \$700 and fifth \$600, and so on. Brian has many raffle prizes including trips, rod & reel, rifle, etc. Mac is meeting with Sportsman Warehouse for possible donations. Ken and Richard have Whitlock framed art. Solicitations are welcome. John has some items to give to Brian.

Brian will make a list of people who sign up and/or purchase the raffle ticket. Ticket sales should pay the \$1,000 Breckenridge event fee. Appetizers plus one beer could be covered but we need to see how many people sign up.

CCTU Day at Orvis – Brian just got approval and will get a date. 10% of all purchases made on that date will go to our chapter.

ACTION:

- Mac and Brian will present the raffle and mini-auction at the April and May member meetings
- Brian will get a date for the CCTU Day at Orvis
- John will get items to Brian

Membership Chair: Buzz

Fly Fishing classes – Orvis – 101 classes – 350-400 people signed up for classes. Brian gives them free CCTU membership. Retention rate for those memberships is poor. We need to reach out and contact new members and give them chapter contact information. Try to keep them engaged. Brian will give the list of participants to Buzz. Buzz will also get a report regarding new members from TU and match up with Brian's list of class participants.

Brian needs volunteers for the classes which start Saturday 4/9. He needs instructors from 9-11 am on Saturdays at the Park Meadows store for the 101 classes. 202 classes are at Lake Lehow. Brian has discount coupons for all volunteers. Send Brian an e-mail with your availability.

Cyndy Scholz is interested in working with the women's fly fishing class at Highlands Ranch but dislocated her shoulder and broke her arm skiing. Cyndy is with the Colorado Fly Fishing group. We should invite her to our next board meeting and possibly get her to Rendezvous.

ACTION:

- Allen will contact Cyndy Scholz regarding attending our next board meeting and see if she would be interested in attending the spring Rendezvous
- Buzz will work with Brian Young on bringing CCTU promotional materials to Orvis events

Monthly meetings: John

John Knight would like to give a presentation at one of our meetings. He has a very impressive video and he needs about 40 minutes. He is available in June, July and August.

Adjourned at 8:37 pm